

TIN JIA JIA

PRINCIPAL WEB DESIGNER

AVAILABLE FOR: REMOTE | PART-TIME | FREELANCE

I am an experienced Web Specialist & SEO Strategist, specializing in bridging the gap between high-end design and stable web performance—managing everything from Joomla/WordPress builds to complex email migrations and technical SEO auditing.

SKILLS

- Photoshop
- Figma
- Adobe Suite
- Joomla / Wordpress / Elementor
- Vercel & Antigravity
- CSS / HTML
- SEO
- Google My Business
- Google Analytics
- Google Search Console
- Domain and Hosting Management
- Email Migration
- Capcut / Canva

EDUCATION

BACHELOR IN GRAPHIC DESIGN & MULTIMEDIA

Universiti Tunku Abdul Rahman | Oct 2017 - Aug 2020

EXPERIENCE

DREAMZTECH (M) BERHAD

Full-time - 5 yrs 9 mos

● Principal Web Designer

Mar 2024 - Present

Assisted customer in troubleshooting email / hosting / outlook / DNS issues while acting as advisor for the team in the production matters.

● SEO Specialist

Apr 2023 - Present

Took over the SEO department as a senior web designer, improving efficiency and optimizing website performance through client consultations, keyword strategies, and tailored SEO tactics, boosting search rankings. Also acted as advisor for team's SEO keyword proposal for each project.

EXPERIENCE

● Senior Web Designer

Jun 2020 - Mar 2024

Completed approximately 395 projects and counting while delivering on tight timelines. Some notable projects include uncledons, mx clinic, country garden and more.

BRAND DESIGNER

Freelance

● IGT

Jul 2023 - Australia

Assisted client to create a logo branding for her company Immanuel Global Trading

● Venture Intellectual Property (VIP)

Feb 2023 - Nov 2023 - Malaysia

Venture IP is one of the top intellectual property (IP) firms for businesses in Malaysia, and I have worked as a logo designer for some of their clients.

ILLUSTRATOR / GRAPHIC DESIGN

Freelance

● Twitch Emote Artist

Oct 2018

I helped more than 100 Twitch streamers to create customized and personalized emotes for them to interact with their viewers. Sometimes I do personal painting during my free time.

● Memecoin Artist

Jun 2024

Artist and web designer for memecoin project Shyba on Sui platform. (shyba.fun)

CONTACT

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